

# SIGN COMMITTEE CONSENT MINUTES

Applications within the Historic Landmarks Commission Purview

Wednesday, November 19, 2014 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

**COMMITTEE MEMBERS:** NATALIE COPE, Chair

BOB CUNNINGHAM, Vice-Chair CRAIG SHALLANBERGER (HLC) WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:** SCOTT HOPKINS (ABR)

BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner / Design Review Supervisor

JOANNA KAUFMAN, Planning Technician GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

### **CALL TO ORDER:**

The meeting was called to order at 10:17 a.m. by Craig Shallanberger.

# **ATTENDANCE:**

Representatives present: William (Bill) Mahan and Craig Shallanberger

Representative absent: Natalie Cope

Staff present: Joanna Kaufman

Recorder: Gabriela Feliciano

## **GENERAL BUSINESS (10:15):**

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of October 8 and November 5, 2014.

Motion: Approval of the minutes of the Sign Committee meeting of October 8, 2014,

as presented.

Action: Mahan/Shallanberger, 2/0/0. (Cope absent.) Motion carried.

Motion: Approval of the minutes of the Sign Committee meeting of November 5, 2014,

as presented.

Action: Shallanberger, 1/0/1. (Mahan abstained. Cope absent.) Motion carried.

C. Listing of approved Conforming Signs from November 5 through November 12, 2014.

The Conforming Signs were reviewed by Natalie Cope.

November 5, 2014:

1. 1315 State Street, Panache Bridal – Final Approval as submitted.

November 12, 2014:

- 2. 18 W. Cañón Perdido Street, Banc of California Final Approval as submitted.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

### NEW ITEM

A. 1130 STATE ST C-2 Zone

Assessor's Parcel Number: 039-232-020 Application Number: SGN2014-00142

Agent: Suzanne Elledge Planning and Permitting Services

Business Name: Santa Barbara Museum of Art

(Proposal for a new sign program for the Santa Barbara Museum of Art. The applicant is requesting three exceptions to the ordinance requirement including signage in excess of allowable, to allow vertical lettering, to allow pole signage, and to allow banner/hanging style signs for exhibit template signage. The linear building frontage is 220 feet. The allowable signage is 90 square feet.)

### (Sign Exception findings are required.)

Time: 10:20 a.m.

Present: Maruja Clensay, Agent, SEPPS

Katrina Carl, Public Relations Manager, SBMA

John Coplin, Facilities Director, SBMA

# **Motion:** Final Approval with conditions and exception findings:

- 1. Center banner signs with the edge of plaster and with the edge of the window frame
- 2. Banner signs will not be permanent.
- 3. Banner signs shall rotate with varied design.
- 4. Exception Findings are made for the four exception requests for 1) pole signage, 2) vertical text, 3) total sign area, and 4) banner signs:
  - a) There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not generally apply to other properties in the vicinity.
  - b) The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
  - c) The proposed signage is in conformance with the purpose and intent of the Sign Ordinance as stated in Santa Barbara Municipal Code Section 22.70.010.B.

Action: Mahan/Shallanberger, 2/0/0. Motion carried.